



15th Annual Main Line Music Festival Sponsor Registration Form

Show Date: Saturday, September 28, 2024

Time: 12:00 PM to 6:00 PM

Location: Wilson Farm Park in Chesterbrook/Wayne, PA

Name

Business Name

Address

E-Mail

Phone

Please check the box below to select your sponsorship level

Presenting Sponsor: \$40,000

- **Co-branding of the entire event.** Your company will be the focus of The Main Line Music Festival and Tredyffrin Township! Your banner will be displayed on the top of the stage, and in all print and digital media.
- **Advertising** – Chester County Life Magazine, and several other regional “zines”, logo on our Posters, Tee Shirts, Website, Meta, all collateral, and Township digital marketing.
- **VIP** – Covered seating, special access to our bands, introductions of the headliner band, and a chance to welcome/thank thousands of our guests and the business community.

Hall Of Fame: \$25,000

- Your banner displayed on the top of the stage, based on availability. All print, digital media and merchandise will feature your organization’s identity.
- All Access and Special VIP Tent, tables and chairs for your company promos.
- Advertising – logo on our Poster, Tee Shirts (large print), Website, Meta, and Township digital marketing.

Grammy Award: \$10,000

- Band introduction and brief promo of your company on stage.
- Advertising – logo on our Poster, Tee Shirts (middle, large print), Website, Meta, and Township digital marketing.

Show Stopper: \$5,000

- Advertising – business name on our Poster, Tee Shirts (middle, medium print) Website, Meta, and Township digital marketing.

Rising Star: \$2,500

- Advertising – business name on our Poster, Tee Shirts (middle, medium print) Website, Meta, and Township digital marketing.

Encore!: \$1,000

- Banners around the beer garden fencing and food areas and near the stage.
- Advertising – business name on our Poster, Tee Shirts, Website (bottom, small print), and Meta.

Opening Act: \$500

- Advertising – Tee Shirts (bottom, small print) and Website.



**PROCEEDS TO BENEFIT
THE VETERAN'S
BROTHERHOOD**

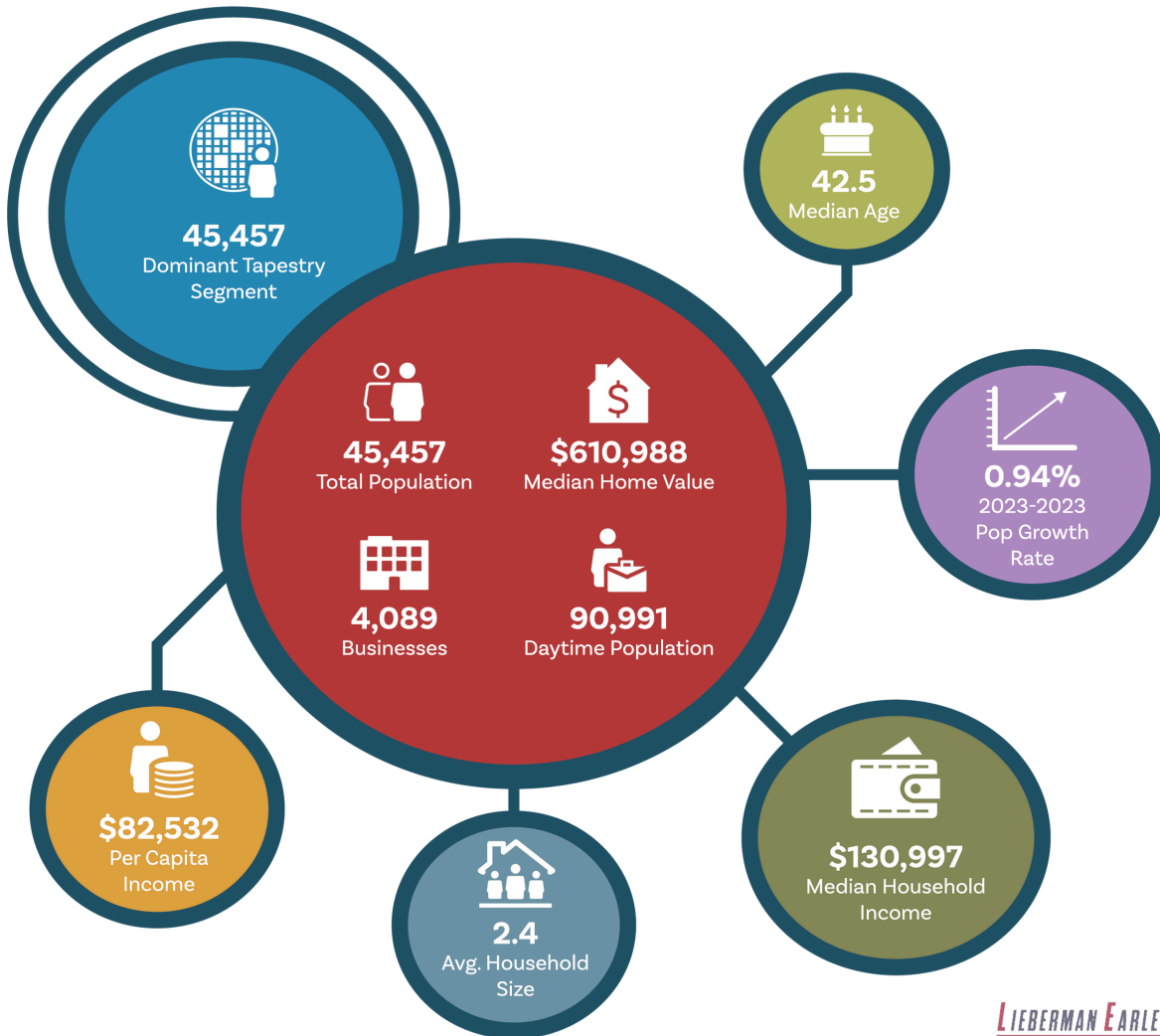
**Return this application and mail a check to:
Main Line Music Festival Inc., P.O. Box 1148, Paoli, PA 19301**

The Main Line Music Festival is a 501(c)(3) EIN: 27-1320613
mainlinemusicfest.com | Ken Klaus (484) 995-2833 | David Partridge (610) 209-7918



Reach Crucial Suburban Philadelphia Participant Demographics and Top-Tier Tapestry Segments

Sponsors will directly interact with the following consumers



LIEBERMAN EARLEY & COMPANY

Dominant Tapestry Segment	Top Tier
MEDIAN HH INCOME:	\$130,997
PER CAPITA INCOME:	\$82,532
AVG HH SIZE:	2.4
MEDIAN HOME VALUE:	\$610,988
DAYTIME POPULATION:	90,991
2020 - 2023 POP GROWTH:	+0.94%

Event Metrics	Customers
TOTAL POPULATION:	144,000
EVENT ATTENDEES:	3,000 - 4,000
MEDIAN AGE:	42.5

Source: This infographic contains data provided by Esri (2023, 2028), Esri-Data Axle (2023), Esri-U.S. BLS (2023). © 2024 Esri
 Spending facts are average annual dollars per household

Contact Ken Klaus (484) 995-2833 or David Partridge (610) 209-7918 for more information.

The Main Line Music Festival is a 501(c)(3) EIN: 27-1320613
 mainlinemusicfest.com